



# The Arts Pledge




CONNECTING PEOPLE,  
PRACTICE, AND PURPOSE



**Pledging to do more -  
no matter how big or small,  
always better than before.**

# Why the Arts Pledge Exists

Arts and cultural learning are a right and not a privilege. Our vision and mission are to work with schools, communities, and cultural partners to embed a creative, sustainable, high-quality arts education that:

-  Inspires learning
-  Strengthens identity and wellbeing
-  Expands opportunity for all young people

Our purpose is to secure every child's right to meaningful arts and cultural experiences.



[theartspledge.com](https://theartspledge.com) is a not-for-profit social enterprise dedicated to long-term positive change through collaboration, research, and professional support.



## What makes the Arts Pledge different?



Locally shaped,  
nationally connected



Long-term  
cultural change



Evidence-informed  
but practice-led

# What is an Arts Pledge?

An Arts Pledge is a collective promise to ensure every child and young person has access to meaningful, high-quality arts and cultural experiences.

## Schools

- ✔ Identify strengths, needs, and aspirations.
- ✔ Set achievable, ambitious goals aligned with existing priorities.

## Artists & Practitioners

- ✔ Offer skills, creativity, and specialist expertise.
- ✔ Co-design enriching learning experiences that broaden horizons.

## Communities & Organisations

- ✔ Provide partnerships rooted in local identity.
- ✔ Strengthen cultural life and opportunity.

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## How the Arts Pledge works

- 1 Identify your school's arts and cultural learning strengths and priorities.
- 2 Connect with Arts Pledge specialists, regional partners, and cultural organisations.
- 3 Create a personalised Arts Pledge shaped by evidence, local identity, and opportunity.
- 4 Grow through collaborative inquiry, shared practice, and national networks.
- 5 Celebrate progress locally, regionally, and nationally.

# The Ripple Effect

## *Strengthening the National Arts and Education Landscape*



Each pledge strengthens a growing network of schools, artists, cultural partners, and communities: sharing expertise, building confidence, and expanding opportunity.



# What Membership Provides:

## 1. Strategic & Practical Support

- ✔ Diagnosis to support planning, evaluation and review.
- ✔ Support from your regional Arts Pledge Specialist to develop, evaluate, and sustain.
- ✔ Regular communication, updates and bulletins: connecting schools with evidence and opportunities to collaborate.
- ✔ Creative careers, pipelines to the creative industries and curriculum development support.

## 2. Professional Networks

- ✔ Forums and networks of schools that champion the arts.
- ✔ Networks and meaningful connections between schools and artists working with education.
- ✔ School-to-school visits & peer inquiry, providing insights, support and challenge.

## 3. Partnerships & Opportunities

- ✔ Partnerships with artists, organisations, HE institutions and employers.
- ✔ Case studies, curriculum exemplars and national publications.
- ✔ Strategic connections and relationships with our professional partners.

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## Learning, Connection & Celebration

### *Experiences that Strengthen Practice*

- Teach Meets, webinars, and professional learning opportunities.
- Access to research, perspectives and publications, teaching resources and leadership materials.
- Regional and national celebrations, including The Arts Pledge Awards.
- Research and development partnerships generating new knowledge.
- Press and media advocacy showcasing your achievements.

### **Why it Matters**

**Arts and cultural education nurtures imagination, strengthens community identity, enhances wellbeing, and expands future opportunities.**

**When schools and communities work together to close enrichment and entitlement gaps, the impact is transformative.**

Membership includes schools, trusts, cultural organisations, and creative practitioners committed to improving access to high-quality arts and cultural education.

**Join The Arts Pledge -**  
*together, we're shaping brighter futures through the arts.*

For partnerships, membership enquiries, and regional support email us at [hello@theartspledge.com](mailto:hello@theartspledge.com) or [membership@theartspledge.com](mailto:membership@theartspledge.com)



Visit our website [theartspledge.com](https://theartspledge.com)

